

# 2019

## ANNUAL REPORT IRIS MUNDIAL





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## PRACTICAL INFORMATION

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Charity number: 861256410RR000

## MISSION IRIS MUNDIAL

*is a reference body promoting the Right to Sight,  
which aims to improve the visual health of the most  
vulnerable populations in developing countries.*



# A WORD FROM THE PRESIDENT AND THE GENERAL MANAGER

*By sharing this annual report, we have the pleasure to give you an overview of the activities that IRIS Mundial has accomplished during the year 2019. We are very proud of the work achieved by IRIS Mundial, its members, its employees, its volunteers and its partners. Their never-ending commitment contributes day after day to allowing the most disadvantaged people to better see the world.*

The year 2019 has been characterized by the maternity leave of Catherine Rioux, the General Manager, who has been replaced by Julie Roegiers.

January 1<sup>st</sup> 2019, the Saint-Louis (Senegal) Program for the Prevention and Fight against Blindness (PPFB), funded by the “Ministère des Relations internationales et de la Francophonie” of Quebec (MRIF) has officially started. This program is the follow-up of the one-time project that took place in November 2018 during which a multidisciplinary team of 30 Canadian volunteers provided eye examinations and care to 2000 people. The PPFB aims to offer accessible eye care services to the population of the Saint-Louis region. In the framework of this program, two training missions of four vision professionals have taken place together with a monitoring mission by the general manager of IRIS Mundial.

Year 2019 has also been the occasion to take a necessary step back in the life of an organization wishing to look towards the future. A strategic planning process for the four upcoming years (2020-2023) took place and ended with a two-day retreat. During this retreat, the members of the board of directors along with the general manager discussed and exchanged to come up with the 2020-2023 Strategy of IRIS Mundial. The organization has also started a review process of its policies and procedures regarding the management of risks and security.

2019 has also been a year of exploration for future partnerships. Indeed, interesting visits have been organized in Uganda and Cameroun to evaluate the potential for future short-term missions. These visits shone light on interesting avenues to explore but the final choice ended on Gabon as the country for the next mission. In November 2020, IRIS Mundial volunteers will thus be heading to this country to offer eye examination.

Last year has unfortunately been a very difficult year in Haiti. The political instability and consequent safety concerns have been very damaging to Haitians. Our old-established partner, the CEDI-VE, that organizes internships for the students of the « Université de Montréal » School of Optometry nevertheless tried to maintain their activities. However, due to security concerns, IRIS Mundial canceled the three internships that were scheduled in 2019.

All these achievements could not have taken place without the precious support and help of our many partners, colleagues, members, volunteers, administrators and donors. We would like to warmly thank all of them!

IRIS Mundial has started the year 2020 with pleasing prospects, exciting challenges and a willingness to be again and again present for the vulnerable populations.

Have a good read!



A handwritten signature in black ink that reads "Johanne de Champlain".

President  
Johanne de Champlain



A handwritten signature in black ink that reads "Julie Roegiers".

General Manager  
Julie Roegiers



## WHO WE ARE

### MISSION

To improve the ocular health of underserved people in developing countries by giving them access to high-quality preventive and curative eye care services, and thus improve their living conditions..

### VISION

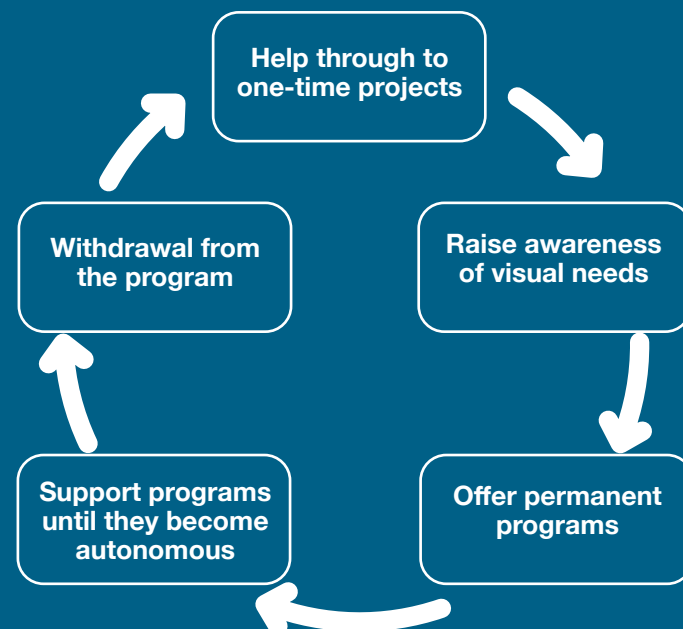
Mission IRIS Mundial is a reference body promoting the Right to Sight, which aims to improve the visual health of the most vulnerable populations in developing countries.

### VALUES

- Solidarity
- Accessibility
- Excellence
- Sharing of knowledge and empowerment:
- Partnership:
- Respect for cultures:
- Contribution of volunteers

### AREAS OF INTERVENTION

- Blindness prevention through education and awareness on ocular visual health;
- Diagnosis of ocular-visual problems by screenings and eye exams;
- Correction of visual impairments by offering eyeglasses, medical and surgical treatments;
- Transfer of knowledge and ongoing training of local professionals.



## HISTORY

Since 2001, with the initiative of Dr. Jean-Pierre Tchang, Optometrist, IRIS Mundial volunteers participated in more than 24 one-time projects, mainly in Haiti and Peru, but also in Senegal, Mexico, Benin, Mozambique and India, and more recently in Senegal. Thanks to the contribution of volunteers who offer their professional expertise, their time, their availability and their commitment, IRIS Mundial projects contributed directly to assist over 90,000 people and over 1000 people underwent surgery. These projects help thousand people to better see the world!

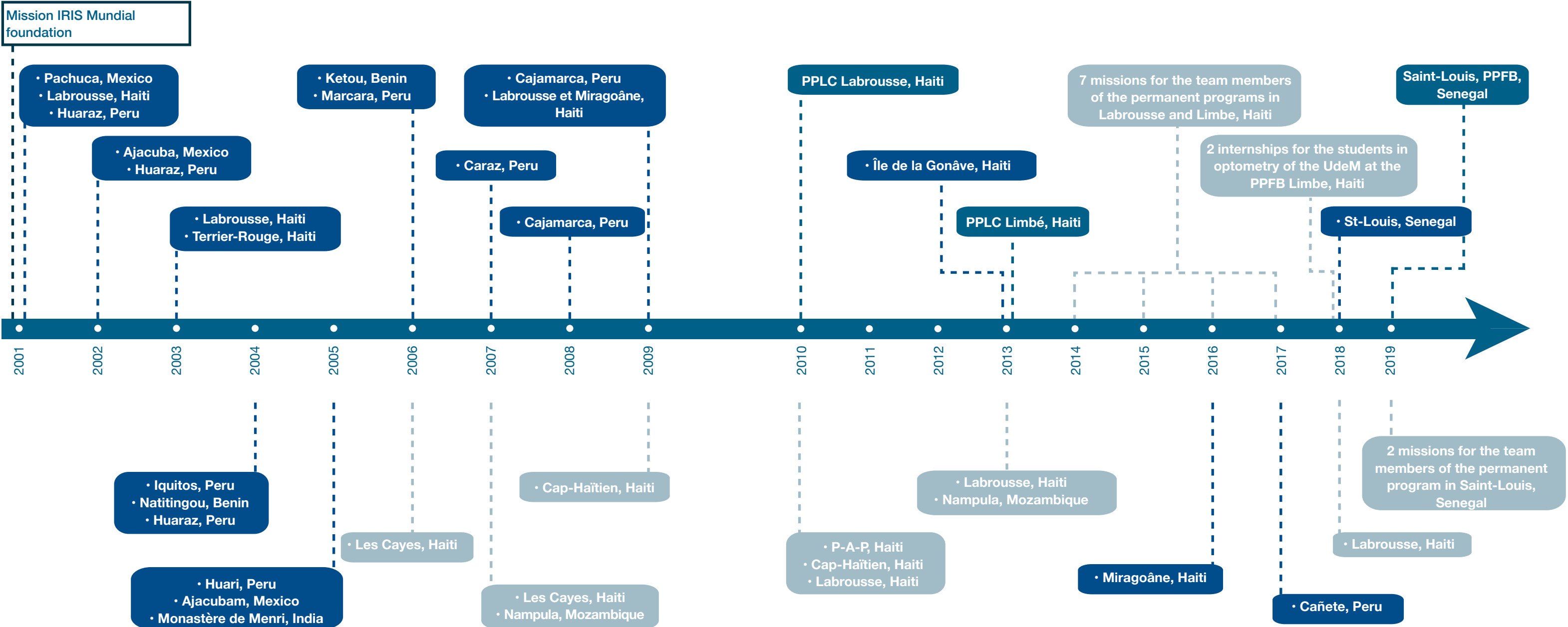




# HISTORY

## LEGEND

- Beginning of permanent programs (3)
- Training missions (21)
- One-time projects (24)





*IRIS Mundial has helped more than 90,000 persons  
and more than 1,000 persons has benefited from  
surgeries.*



## BOARD OF TRUSTEES AND MANAGEMENT



President  
Johanne de Champlain  
Retired nurse



Vice President  
Marie-Chantal Hudon  
Optometrist



Treasurer  
Jérémie Plourde-Perreault  
Professional Chartered  
Accountant



Secretary  
Camille Rousseau  
Web Marketing  
Coordinator



Administrator  
Lucie Dubé  
Retired Optometrist



Administrator  
Élane Giasson  
Optometrist



Administrator  
Mihaela Mara Somogyi  
Optician



Administrator  
Louis M. Côté  
Lawyer



Administrator  
Primose Antoine  
Financial Analyst

### With the support of :



Leaving Administrator  
Marie-Claude Cossette  
Prevention Team  
Leader- CNESST\*



Leaving Administrator  
Marie-Ève Morin  
Retired Lawyer

### General Management:



Catherine Rioux



Julie Roegiers

\*« Commission des normes, de l'équité, de la santé et de la  
sécurité du travail » in Quebec



## RELEVANCE OF PROJECTS

**2.2** billion people around the world have a vision impairment, of whom at least 1 billion have a vision impairment that could have been prevented.

**75%** of visual impairment is avoidable and curable with eyewear and eye surgery.

**89%** of visually impaired people live in low and middle income countries

**100%** of people need reading glasses as they age due to hardening of the eye lens.

Visual impairment will triple worldwide by 2050 due to the ageing of the population.\*

IRIS Mundial's activities help to reduce blindness prevalence and vision impairment among impoverished people, thereby they improve their quality of life and their participation in the socio-economic development of their community.

**According to eye-care specialists, the socio-economic benefits of an effective care are far greater than the costs of non-treatment.**

### Economic benefits



- An increase in motor skills;
- An increased employment opportunities and incomes;
- A reduction of the economic burden on the family;
- An increase in the community productivity;
- A higher employability rate, especially among women.



### Childhood benefits

80 % of a child's learning is mainly through his vision. Therefore, the importance of an adequate vision must be considered as a key factor which affects a child's education and learning abilities in school. Considering this, IRIS Mundial contributes to reducing visual impairments that can cause headaches, difficulty focusing, visual fatigue, blurred vision or even poor perception of distances which can affect motor coordination.

### Social benefits

- A reduction of social exclusion;
- An increased participation in daily activities and leisure;
- A preservation of social status, self-esteem and well-being.

Sources: World Report on Vision from the World Health Organization and Vision Atlas from the International Agency for the Prevention of Blindness

## ONE-TIME PROJECT

A one-time project is a group mission of one to two weeks, in which a multidisciplinary Canadian team of approximately 25 volunteers travel to provide a first experience in ophthalmic services (eye exams, pairs of glasses, medication and sometimes surgeries) to about 2,000 disadvantaged people in a developing country. These missions are always organized in a region where visual care isn't available, and in partnership with a local organization in the intervention area.

A lot of upstream work has to be done to realize and organize a project of this scale. Before officially launching a mission, IRIS Mundial must first:

- 1 Identify** a serious healthcare local partner in a developing country;
- 2 Ensure** that the country and the intervention area are safe enough to send the team of volunteers;
- 3 Identify** visual problems and confirm the inaccessibility of disadvantaged populations to eye care in the area;
- 4 Validate** the capacity of the local partner to support the implementation of the mission;
- 5 Validate** the logistical feasibility of this kind of mission in the area.





Usually, an IRIS Mundial representative must be sent on-site to carry out an exploratory mission and obtain the majority of the information needed. When all the conditions are met, four mission managers create a committee to establish timelines and start implementing the next steps:

- 1 **Send** a call for applications to recruit the members of the team;
- 2 **Organize** used glasses preparation workshops at the warehouse to build a bank of more than 6,000 pairs of glasses;
- 3 **Contact** suppliers to obtain ocular and systemic medications, as well as surgical equipment if the project entails a surgical aspect;
- 4 **Prepare** the mission trays with the pairs of glasses, but also the ophthalmological equipment, as well as all the logistical material necessary for the mission;
- 5 **Work** with the local partner on procedures for obtaining official authorizations to realize the mission as well as the licence to practise for professionals, etc.;
- 6 **Create** and provide an intercultural pre-departure training for volunteers;
- 7 **Carry out** many other tasks related to logistics and preparation of the mission.

Hence, before officially launching a mission, several steps need to be initiated even if sometimes, the project doesn't take place. This was the case in 2019 with the exploratory mission to Uganda and the steps taken in Cameroon.



## PERMANENT PROGRAMS

IRIS Mundial aims to help developing countries reach autonomy in terms of eye care. The organization does this by establishing permanent eye care services and working with local partners by respecting existing cultures and structures in the country. In order to make visual services available throughout the year, IRIS Mundial has implemented three “Programs for the Prevention and Fight against Blindness (PPFB)” that aim to offer a quality eye care system to the most disadvantaged population located in isolated areas. The PPFB team is made up of nurses and assistants, who are joined by an ophthalmologist once a month.

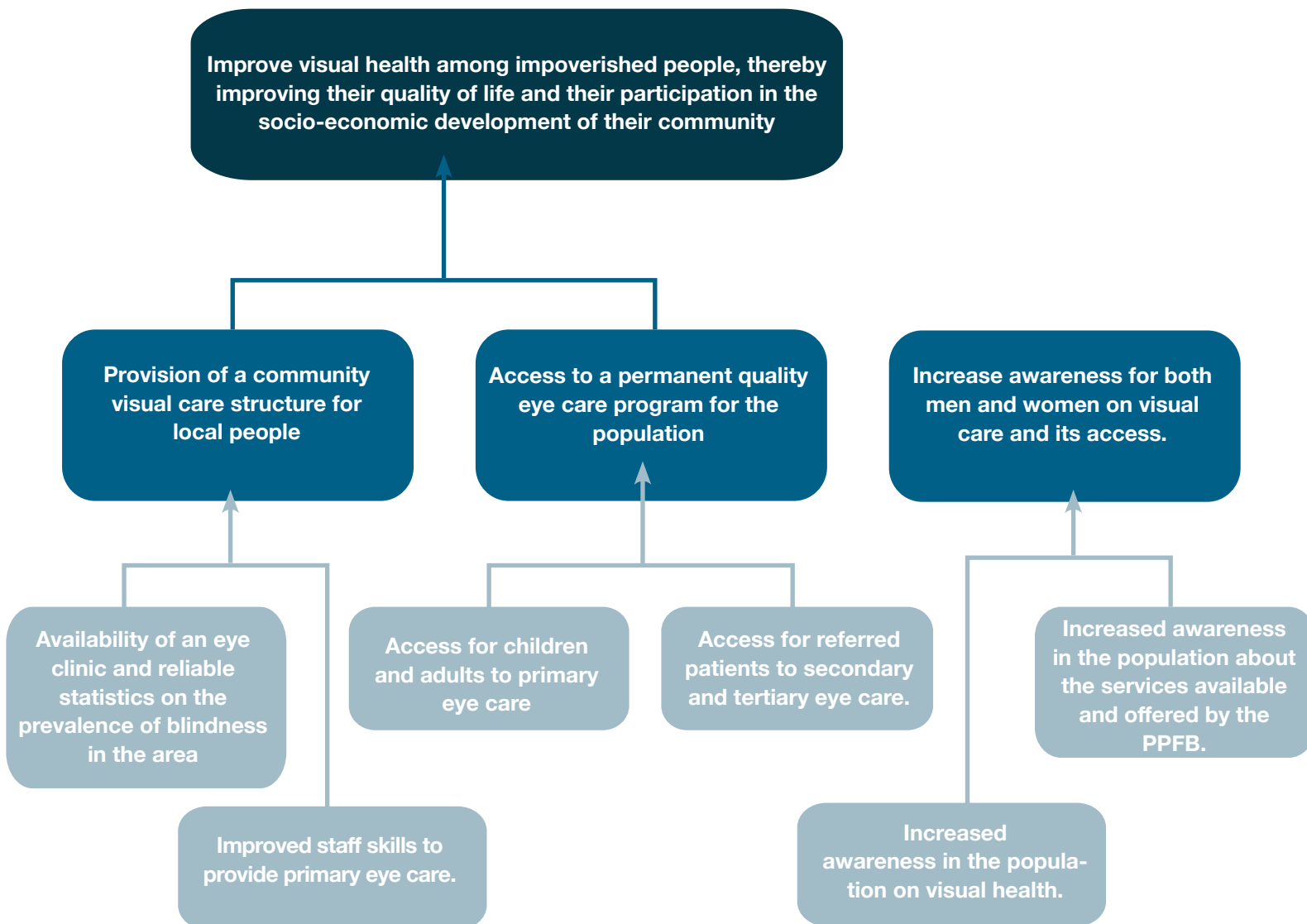
The program has three major goals:

- 1 **To offer a permanent eye care program to the population** and collect statistical data on the main causes of blindness and vision impairment in the area;
- 2 **To provide primary, secondary and tertiary eye care:** to conduct vision screenings at the ophthalmological clinic, in mobile clinics and in schools in the area, to refer the patients who require further treatment to the ophthalmological clinic where an ophthalmologist will examine them once a month; and to offer a free eye surgery in a partner clinic to some patients.
- 3 **To help improve the knowledge of the local inhabitants on visual care and how to access it:** provide public awareness and education sessions on visual hygiene, provide radio spots on visual health, create partnerships for referencing, etc.





## THE EXPECTED RESULTS



## TRAINING MISSION

Since knowledge sharing is a core value for IRIS Mundial, much effort is invested in providing continuing education to local vision professionals. Thanks to the expertise of the organization's volunteers, numerous training missions are carried out with the objective of improving the quality of the eye care offered, in terms of eyewear, visual screening techniques, ophthalmological examinations or new surgical techniques. These missions are organized to provide the staff of IRIS Mundial's permanent programs and other vision partners in developing countries the tools they need to carry out their work in a perspective of empowerment.







*During the Senegal training mission last March, Dr. Hudon and Dr. Vachon had the pleasure of delivering glasses to five children who received eye examinations during the previous mission in November 2018, thanks to Nikon. Mihaela Mara Somogyi, optician explained that: “we travel with a lot of eye glasses, but in some cases, people have vision disorders that are so specific, we are unable to offer them immediately”. Dr. Hudon testified: “the mother of the little boy who received a pair of glasses was so grateful that she cried. It was a very moving moment for all of us”.*

## SENEGAL

### Saint-Louis PPFB

#### Context:

Following a one-time project in November 2018, during which 30 Canadian volunteers made it possible for 2,000 people to benefit from eye care, IRIS Mundial made a commitment to supporting its Senegalese partner, the “Association Saint-Louisienne pour la Vue” (ASV), so they could offer an accessible eye care service for the most disadvantaged people in the Saint-Louis area.

Thanks to funding from the “Ministère des Relations internationales et de la Francophonie” (MRIF), IRIS Mundial obtained a grant from the Quebec International Development Program (QIDP) to support ASV in its initiative. The Program for the Prevention and Fight against Blindness (PPFB) in Saint-Louis was created on January 1, 2019 for a two-year initial phase.



*“I have followed the awareness-raising session on the visual hygiene given the occasion of the mobile clinic given in the school of Ngallele. I have to recognize that there were many things that I did ignore to take good care of my eyes and some practices that could harm the health of my eyes... I am not very careful”.*

*– Awa, patient of the Saint-Louis PPFB, Senegal.*



**Name of the project:** Saint-Louis PPFB - initial phase

**Area of intervention:** Community Ophthalmological Center, Sanar, Saint-Louis, Saint-Louis Department, Senegal

**Project date:** January 1, 2019, to December 31, 2020

**Total Investment total:** \$ 280 000

**Main Partner:** « Association Saint-Louisienne pour la Vue » (ASV)

**People involved:** 5 employees hired for the program

**Final results (1st year):**

- 324 visual screening for children
- 1380 visual screenings for adults at the permanent clinic and during mobile clinics
- 94 ophthalmology consultations and 15 eye surgeries
- 307 eyeglasses distributed

**Other activities carried out:**

- Construction of the centre was finished and the premises set up to make them functional (in partnership with the French organization LÉO)
- Implementation of an income-generating activity to cover the PPFB operating costs, in the form of an additional floor given over to rental rooms for students at the nearby “Université Gaston Berger de Saint-Louis”.
- Organization of a two-month internship in the ophthalmology department of the partner hospital for the two nurses of the program.
- Organization of awareness sessions for teachers, so that they can provide basic visual hygiene advice to their students and also identify students who need an eye exam.
- Production of 14 radio capsules of approximately 45 minutes on visual health and hygiene.
- Training for the « badienou gokh » so that they can educate mothers on visual health and eye infections in newborns.



• **March 2019**

IRIS Mundial volunteers Dr. Marie-Chantal Hudon and Dr. Nicole Vachon, Optometrists, went to Saint-Louis to give the first theoretical and practical training session on primary eye care to the staff of the program. Various subjects were taught: eye anatomy, refractive errors, main eye diseases in Senegal, tests to carry out during vision screening, etc. Two mobile clinics were organized which provided an opportunity for staff to put his training into practice. The trainers reviewed the set-up of the mobile clinics and made recommendations to ensure their efficiency.

*Dr. Hudon reflected: “I was so impressed by the level of knowledge and skills of the team members. We were able to go through the topics much faster and cover more topics than expected. They were thirsty for knowledge and the discussions were rich and constructive.”*





- **November 2019**

Dr. Francine Lavallée, Optometrist, and Mrs. Sophie Duchesne, Optician, both IRIS Mundial volunteers, went to Senegal to continue the training started last March. With the optometrist, the nurses have been able to deepen their knowledge on refractive techniques and the management of ocular emergencies, in addition to being introduced to the use of the slit lamp and ophthalmoscopy in order to examine the eye fundus of patients. The local optician was able to benefit from new knowledge in ophthalmic lenses as well as in fitting and repairing frames, thanks to the volunteer optician.

*Dr. Lavallée testified: “It is difficult for us, having access to free ophthalmological care, to imagine that people in Senegal have to pay for surgery to correct blindness caused by cataracts, for example. Unfortunately, this is the case. And there is only one ophthalmologist for a population of about one million! Result: thousands of people have a visual impairment or are blind. The team in place works very hard to offer quality service care to the population [...] More than one thousand patients have already received services from the program.”*



### **Follow-up and evaluation mission**

From November 29 to December 6, the General Manager, Ms. Julie Roegiers, went to meet and work with the Saint-Louis PPFB team members regarding the implementation of the program, the achievement of the set objectives, the finance follow-up as well as the evaluation of the various activities carried out during the last 12 months. The information collected will allow to fulfill the reporting requirements requested by the main funder.

### **Sending materials and equipment**

More than \$ 30,000 CAD worth of optical, optometric and ophthalmological equipment and pairs of glasses were sent by air or sea to the program's team members in Saint-Louis. These shipments enabled staff to equip the centre and make it functional, and also to carry out vision screening in mobile clinics. The equipment was purchased in Quebec or came from various donations. Among this equipment, were instruments to examine the eye fundus and check the pupillary reflexes, take intraocular pressure, carry out complete eye examinations, measure ocular refraction, measure the power of eyeglass lenses, etc.





# HAITI

## Current socio-political situation\*

Despite the fact that Haiti has often experienced periods of socio-political instability during the past decade, the current situation that has persisted since February 2019 is unprecedented. Indeed, protests to denounce the corruption of the political structure began on February 7, following the publication of court reports confirming the fraud and embezzlement of funds of the Venezuelan program Petrocaribe, by the current president, Jovenel Moïse, and some high-level government officials.

The anger of the population is also magnified by the nationwide gas shortage and the increase in the cost of living resulting in among other things an increase of food insecurity; the soaring price of basic products and a deterioration in the health situation. The objectives of the protests are to request the president's resignation and the creation of a transitional government. The population has been mobilized since then and barricades have been erected all over the country. National Police units are having a difficult time, maintaining peace and security within the territory; more than 467 cases of violent deaths were recorded between January and December of 2019. As a result, the country is plunged into an impasse, with its government having resigned since March 18, 2019, and an increasingly contested president.

The IRIS Mundial team is wholeheartedly with its Haitian partners as they go through this trying time in sincere hope that the situation will be restored as soon as possible.



<https://www.alterpresse.org/>  
<https://ici.radio-canada.ca/dossier/1002268/crise-haiti-2019>  
<https://canada-haiti.ca/index.php/content/haiti-une-crise-politique-sans-precedent-en-2019>

## Internship for students in optometry of the UdeM\*

Due to all the socio-political instability plaguing the country since last February, the Government of Canada's travel advisory for Haiti has changed from «Exercise a high degree of caution» to «Avoid non-essential travel». Despite all the steps (pre-departure training, purchasing of plane tickets, organizing of logistics with the partner, etc.) previously taken to carry out these missions, IRIS Mundial unfortunately had to cancel its internships planned with the optometry students from the «Université de Montréal» in February, September and November for the safety of its volunteers. IRIS Mundial's management is closely following the development of the situation and will resume its operations in the country when the Government of Canada's travel advisory becomes favorable enough to safely dispatch volunteers.

«Université de Montréal»\*





## EXPLORATION

The General Manager, Ms. Julie Roegiers, went to Uganda in September 2019 in order to meet a potential partner for the next IRIS Mundial mission at a field hospital in the middle of Uganda which was established five years ago to provide previously inexistent health care to the surrounding population. The hospital is interested in adding a visual care component to its services. Despite the fact that the hospital's project is wonderful and the partnership is interesting, this mission's results concluded that a one-time IRIS Mundial project was not feasible mainly for logistical and administrative reasons.

### Potential path in Cameroon

IRIS Mundial was contacted by a Cameroonian non-governmental organization (NGO) which organizes medical days in its country. We had a long discussion with this NGO and this prospect is still of interest to us but for the moment, it is premature to consider organizing a one-time project with them.

### Potential path in Gabon

Following a meeting with Gabon's Ambassador to Canada\*, IRIS Mundial decided to carry out its next one-time project in their country. It will be organized by the Embassy with the help of the Ministry of Health and is set to take place in early November 2020

We warmly thank the Podiatrists Without Borders for the contact.\*



*“I was part of the IRIS Mundial mission of November 2018 in Senegal with 30 Canadian volunteers. In November 2019, I went back, but this time, as a trainer. Our Senegalese colleagues and friends and I were very happy to see each other again! We were taken excellent care of from the moment we set foot in the country.”*

*– Sophie Duchesne, Optician volunteer.*







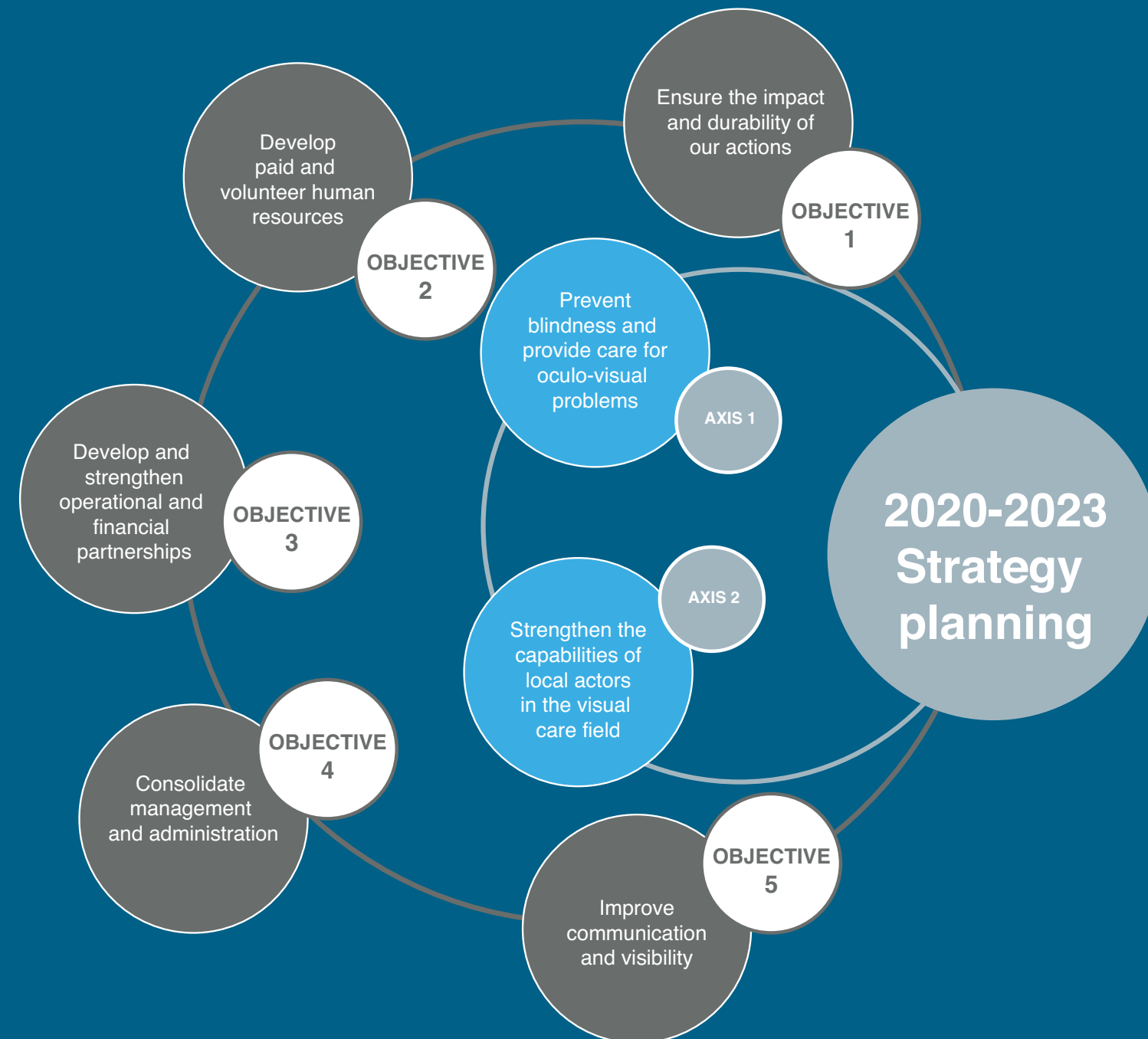
## COLLECTION AND REPAIR OF USED GLASSES

- Thirteen workshops for the preparation of used glasses at the Saint-Jérôme warehouse
- Seventeen miscellaneous initiatives at the Saint-Jérôme warehouse
- Four workshops for the preparation of used glasses in Sherbrooke, Quebec
- Three official workshops for the preparation of used glasses in IRIS stores in Western Canada
- Several initiatives to collect used glasses from the 150 IRIS stores across Canada
- 200 pairs of glasses collected and sorted during a special activity at « La Tourterelle » school in Repentigny, Quebec
- IRIS store project: identifying each pair of used glasses sent to IRIS Mondial to track their journey all the way to the final recipient



## 2020-2023 STRATEGIC PLANNING

On September 6 and 7, the IRIS Mondial board of trustees went on a two-day retreat to think about the organization's strategy for the next four years: 2020-2023. Great recommendations came forth to further strengthen IRIS Mondial's commitment to disadvantaged populations. Here's the official result of their brainstorming:





# 2019 JEAN-PIERRE TCHANG AWARD

The Jean-Pierre Tchang Award was created in 2009 to recognize, on a yearly basis, the exceptional contribution of one of our volunteers to the IRIS Mundial mission. The 2019 award was presented with pleasure to Dr. Marie-Chantal Hudon, Optometrist, to highlight her immense generosity and her involvement in IRIS Mundial projects.

Marie-Chantal started her involvement with IRIS Mundial 7 years ago and her commitment to volunteering has only grown over the years and she is now an invaluable resource! She is a model of humanity and devotion. Those who know her will undoubtedly describe her as a passionate person who has boundless energy. IRIS Mundial warmly thanks her for her great contribution to the organization: nearly 70 workshops for the preparation of used glasses since 2014, four training missions, and three group missions in addition to having been Visual Care Manager for two of these missions as well as ongoing vice-president of the board of trustees since 2017.

Congratulations Marie-Chantal, you are an invaluable volunteer for IRIS Mundial!



## EVENTS

- IRIS Mundial annual General Meeting, June 8
- IRIS Mundial annual volunteer meeting, June 8
- Conference on international cooperation and IRIS Mundial activities with the students of the international social work class from the UQO\* , Saint-Jérôme campus, September 30

\*Université du Québec en Outaouais

## PARTICIPATION IN THE ACTIVITIES OF THE AQOCI\*

- Annual general assembly, June 14
- Special general assembly, February 22
- Annual general assembly of the FISIQ\* , June 14
- Regional concertation table for Haiti, March 12
- Consultation of African Vision (the government of Quebec), October 4
- Workshop on the management of risk and security, January 17 & 18
- Webinar on cybersecurity, March 22
- Webinar on the codes of conduct for the prevention and support of victims of sexual violence in international cooperation, June 20
- Three meetings with the partners of the Quebec Delegation in Dakar
- Result-based management training, June 12 & 13



## PARTICIPATION IN DIFFERENT EVENTS

- Vision Fair: IRIS Mundial information booth, November 8-9, organized by the "Association des Optométristes du Québec"
- IRIS Gala: Presentation of IRIS Mundial activities to the entire staff of IRIS, March 30 and April 6, in Calgary and Montreal
- Conference: « Renouveau patriotique, » a presentation of the activities of IRIS Mundial, August 10, at the Haitian community headquarters in Montreal
- American Academy of Ophthalmology Congress: Presentation of the scientific poster on the prevalence of visual impairment and eye disease in Peru, October 23-27, in Orlando.



\*Association québécoise des Organismes de Coopération internationale

\*Fonds d'Investissement solidaire international du Québec



## IRIS MUNDIAL MONTH

February 2020 was IRIS Mundial month in each IRIS store across Canada! For each pair of eyeglasses sold during this special month, a donation of \$10 was made to IRIS Mundial to the grand total of \$ 78,700!

Also, a donation of \$50 was made to IRIS Mundial for every ocular surgery carried out, and over \$ 4,800 was raised.

We warmly thank all the owners and the team members of the IRIS stores and the shareholders, professionals and employees at the IRIS Ophthalmology Clinic for their generosity and their efforts in promoting IRIS Mundial.

Thanks to these donations, IRIS Mundial will continue to help thousands of people to better see the world!

IRIS is the main partner of IRIS Mundial and we are thankful of their generous contribution, this is why the organization can continue to implement projects in developing countries. A warm thank you for

- The annual fundraising campaign: thanks to the IRIS Mundial month, \$ 1,044,820 have been raised since 2008.
- The technical support and expertise: accounting, information technology, law, communication and marketing
- The contribution of optometrists, opticians and ophthalmologists volunteers.
- The collect and preparation of used glasses by the staff of the IRIS stores.



## CAMPAIGNS TOWARDS THE CLIENTS OF THE IRIS STORES

Throughout the year, the staff of the 150 IRIS stores all over Canada promote the activities of IRIS Mundial and invite the patients to contribute to the cause by making a donation in cash or by giving their old glasses in order to offer them a second life. In 2019, more than \$ 3,600 have been raised. IRIS Mundial is grateful to the staff of IRIS stores for their efforts towards this goal and thanks all the generous donors.

## PARTICIPATION OF BRIAN AUDET TO THE TV SHOW “LE TRICHEUR”

Last September, Mr. Bryan Audet participated on a TV game show called « Le Tricheur » on the TVA network in Quebec. Thanks to his performance, he raised \$1,151 and he chose to donate his winnings to IRIS Mundial! Thank you, Mr. Audet, for your generosity!





# COMMUNICATION

## PUBLICATIONS OF IRIS MUNDIAL

- 2 articles on the training missions
- 4 newsletters
- 1 press release on the announcement of the IRIS Mundial month
- 1 press release on the results of the IRIS Mundial month
- 7 slides on the screens of the IRIS stores in February

## MEDIAS

- 1 radio advertisement of 30 seconds on 6 radio stations between February 18th and 25th regarding the IRIS Mundial month thanks to Bell Media
- 1 article in La Presse on the IRIS Mundial month
- 1 article in Le Devoir on the activities of IRIS Mundial

## FACEBOOK

- 40 bilingual publications
- 903 subscribers of the official Facebook page
- 1446 persons reached

## WEBSITE

- 9 bilingual publications
- 911 visits

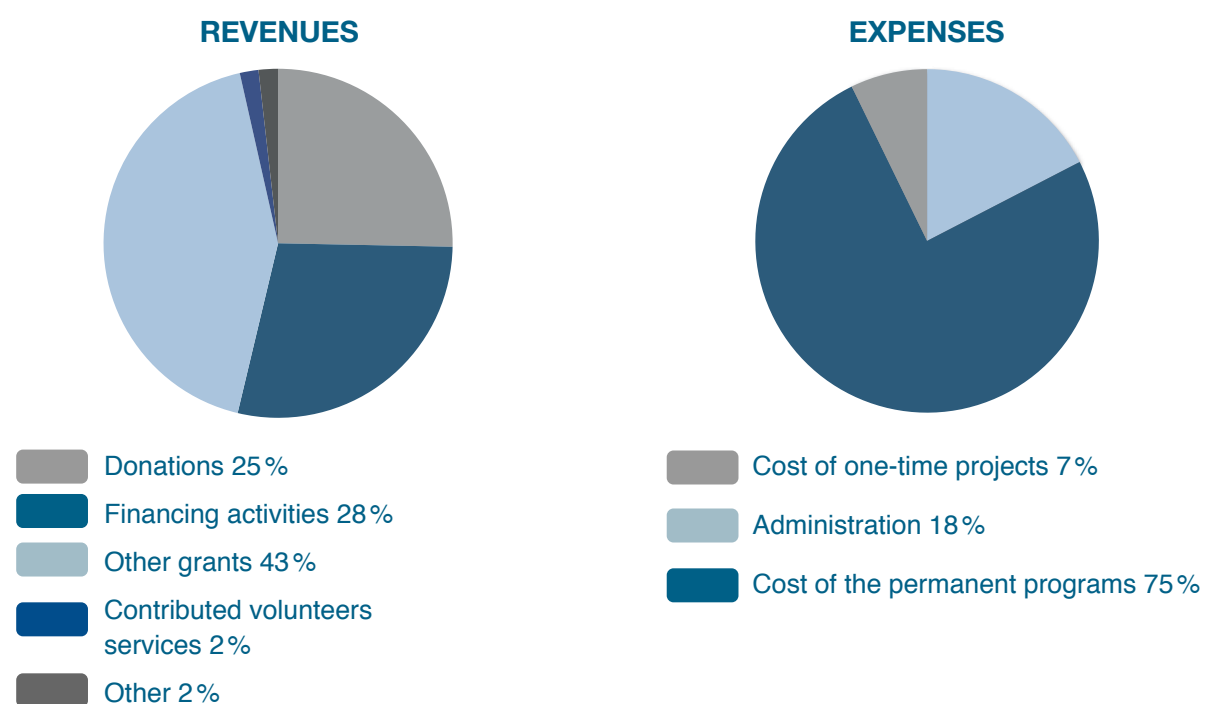




## STATEMENT OF OPERATION

REVENUES*	2019	2018
DONATIONS	\$ 70 133	\$ 178 334
FINANCING ACTIVITIES	\$-	\$ 25 785
IRIS SPONSORSHIP	\$ 78 700	\$ 72 400
OTHER GRANTS	\$ 118 410	\$-
CONTRIBUTED VOLUNTEER SERVICES	\$ 4 800	\$ N/A
OTHER	\$ 4 975	\$ 4 002
	<b>\$ 277 018</b>	<b>\$ 280 521</b>
EXPENSES		
ADMINISTRATION	\$ 40 363	\$ 36 373
COSTS OF THE PERMANENT PROGRAMS	\$ 174 792	\$ 36 309
COSTS OF THE ONE-TIME PROJECTS	\$ 16 765	\$ 180 590
	<b>\$ 231 920</b>	<b>\$ 253 272</b>

\* Donations in kind, necessary for carrying out the activities, are not included.



## STATEMENT OF FINANCIAL POSITION

ASSETS	2019	2018
CASH	\$297,949	\$272,167
DEBTORS	\$20,621	\$3,910
PREPAID EXPENSES	\$1,496	\$-
STOCKS	\$12,174	\$2,800
FIXED ASSETS	\$19,646	\$27,233
	<b>\$351,886</b>	<b>\$306,110</b>
LIABILITIES		
PAYABLE ACCOUNTS AND ACCRUED CHARGES	\$9,069	\$7,038
DEFERRED CONTRIBUTIONS	\$25	\$1,378
	<b>\$9,094</b>	<b>\$8,416</b>
NET ASSETS		
NET ASSETS	\$342,792	\$297,694
TOTAL	<b>\$351,886</b>	<b>\$306,110</b>



# ACKNOWLEDGMENTS

We sincerely thank all our volunteers, members, administrators, partners, collaborators, sponsors and donors for their trust and generosity in supporting IRIS Mundial's mission and contributing to the success of its projects in 2019.

## Main Partner

IRIS, The Visual Group, the IRIS stores and the IRIS Ophthalmology Clinic

## Sponsor

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